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SANTA CLAUS LAUNCHES LIVE ONLINE CHRISTMAS SHOW AND PODCAST

"Christmasful" Provides a Safe Option for Children to Connect with Santa During the Pandemic

SAN DIEGO, CA, December 12, 2020 - Santa Claus has launched a live, online show for children of all ages, and from all around the world, to help families celebrate this holiday season!

Due to the current pandemic, the Christmas season will be challenging to navigate with many children missing out on opportunities to see friends and family, or even to visit Santa Claus. Christmasful launched to help bridge this gap for parents and families this year, providing an online space for children to have fun safely this Christmas.

This online Christmas show for kids is hosted by Santa Claus and Sunny the Elf, and broadcast live on YouTube, Facebook and Twitter every Monday, Wednesday and Saturday through Christmas Day. Christmasful provides a large variety of fun activities and family events such as Reindeer Games, Christmas Crafts, Acts of Kindness, Storytime and Holiday Treats. Children can engage live with the show as well as send questions to the North Pole through Santa Mail. Kindness is the currency at the North Pole, so all Christmasful activities are completely free.

In addition to the live Christmas show, Santa Claus and Sunny the Elf also host a daily children's podcast called Millennial Santa, which is currently in its third season. Each 3-5 minute episode features a child asking a question as well as Santa's response. Children can visit the Christmasful website to record their message or send an email- although they must have their parent's permission first.

With the Christmas season proving to be a little more stressful than usual this year, Christmasful hopes to be a place where children and their parents can discover fun activities that share the spirit of love, joy and hope throughout the world.

More information about the show can be found at <http://www.christmasful.com>



PLEASE CONTACT:
Sunny Gault, 619-933-9327
sunny@christmasful.com